

Post Graduate Diploma Programs

Post Graduate Diploma is a program aimed at providing a blend of management and strategy prospective to enable the participants to occupy middle and top management positions.

PROGRAM ELIGIBILITY

Bachelor's Degree in any discipline from any recognized University or an equivalent degree recognized by Association of Indian Universities (AIU) with minimum 50% marks at Graduation Level.

OR

Bachelor's Degree in any discipline from any recognized University or equivalent degree recognized by Association of Indian Universities (AIU) with less than 50% marks at Graduation level and minimum 2 years of work experience.

FEE STRUCTURE

Students have the following two options for paying the program fee:

Option 1: Full fee payment

Programs	Post Graduate
Admission Processing Fee	INR 1,200/-
Full Fee Payment	INR 76,000/-

Option 2: Annual payment

Programs	Post Graduate
Admission Processing Fee	INR 1,200/-
Program duration (years)	2
Program fee per year	INR 41,500/-

Option 3: Semester-wise fee payment

Programs	Post Graduate
Admission Processing Fee	INR 1,200/-
No. of semesters	4
Program fee per semester	INR 22,000/-

Please note:

- The above-mentioned fee structure is subject to change at the discretion of the University. Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- In addition, Students need to pay examination fee of Rs 600/- per subject and PCP fee of Rs 250/- per subject.
- EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank, SBI, Kotak Mahindra Bank.

POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM)

Every growing company requires dynamic business managers in every vertical whose expertise can be leveraged to catapult the company into the orbit of success.

Program duration: 2 years

POST GRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT (PGDHRM)

The talent pool forms one of the most important aspects of any organization. Identifying the right candidates, placing them in an effective role and equipping them with the tools required to deliver the best results then becomes the responsibility of the HR team.

Program duration: 2 years

POST GRADUATE DIPLOMA IN FINANCIAL MANAGEMENT (PGDFM)

One of the key aspects to establishing and running a successful business is financial viability and stability.

Program duration: 2 years

POST GRADUATE DIPLOMA IN BANKING AND FINANCE MANAGEMENT (PGDBFM)

From developing strategic monetary policies to maintaining a smooth flow of capital, banks and financial institutions form an integral part of economies at a micro and macro level.

Program duration: 2 years

POST GRADUATE DIPLOMA IN INTERNATIONAL TRADE MANAGEMENT (PGDITM)

A unique program developed specifically to meet the growing demands of globalization, the Post Graduate Diploma Program in international Trade Management has an extensive curriculum that covers international trade, exchange of capital, goods, services, trade policies and more.

Program duration: 2 years

POST GRADUATE DIPLOMA IN MARKETING MANAGEMENT (PGDMM)

With an overwhelming amount of choices at their disposal, marketing managers around the globe are facing the dilemma of establishing a marketing plan that is cost conservative but also delivers results.

Program duration: 2 years

POST GRADUATE DIPLOMA IN SUPPLY CHAIN MANAGEMENT (PGDSCM)

With rising costs and increased competition, there is a growing demand for a diligent logistics management system.

Program duration: 2 years

POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT

OVERVIEW

Duration: 2 years

Companies require dynamic business managers across verticals whose expertise can be leveraged to help run the business successfully. While domain expertise is a must, business managers must be able to make decisions that benefit the business as a whole.

The two year Post Graduate Diploma Program in Business Management provides inroads to understanding how to manage any business at a fundamental level and optimize its value and functioning. The program has been designed with a view to give the candidate a broad overview of a business framework, the functionality of the various business models, to encourage strategic thinking and to help with improved organizational core competencies.

Spread across four semesters, the PG Diploma program focuses on the modules of marketing, information technology, economics, business laws, organizational behavior etc. The program has been specially planned to avoid interruption of work life.

Knowledge gained from our course material will help you understand how to handle situations in the corporate world – a working idea of general business will go a long way to further your career prospects as a working professional or a business owner.

Program at a glance

- Develop a basic understanding of running an organization
- Apply the principles of management in case studies
- Prepare and analyze business strategies and models

PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Essentials of HRM	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4

Semester-3	Subjects	Credits
1	Operations Management	4
2	International Business	4
3	Organizational Theory Structure & Design	4
4	Corporate Finance	4
5	Consumer Behavior	4
6	Taxation – Direct and Indirect	4

Semester-4	Subjects	Credits
1	Project Management	4
2	Services Marketing	4
3	Financial Institutions and Markets	4
4	Marketing Research	4
5	Business: Ethics, Governance & Risk	4
6	Project	4

POST GRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT

OVERVIEW

Duration: 2 years

The talent pool forms one of the most important aspects of any organization. Identifying the right candidates, placing them in an effective role and equipping them with the tools required to deliver the best results then becomes the responsibility of the HR team. With attrition rates and employee dissatisfaction at an all-time high, HR teams are critical to bridging the gap between the expectations and results for both parties.

The two year Post Graduate Diploma Program in Human Resource Management is designed to develop, improve and hone your people management skills. Over four semesters, the course material and weekend lectures provide guidance to understand the core entities of management and develop people into proficient resources. The program will develop your general management skills in the first year and help in learning about human resource practices in the second year. Through the course modules, you will be introduced to the fundamentals of talent training and recruiting, retention, industrial relations, organizational skills and their practical application in a corporate environment. HR managers are required to work in any and every

Program at a glance

- Understand the fundamentals of recruiting for attitude and training for skills.
- Learn effective management of human resources through rewards and recognition.
- Master evaluation and review processes for effective human resource management.
- Understand the basic theories behind evolution of human resource management.
- Understand the role of a human resources manager and their contribution to an organization.

PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Essentials of HRM	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4

Semester-3	Subjects	Credits
1	Performance Management System	4
2	Industrial Relations & Labor Laws	4
3	Organizational Theory Structure and Design	4
4	Manpower Planning, Recruitment and Selection	4
5	Organization Culture	4
6	Compensation & Benefits	4

Semester-4	Subjects	Credits
1	Employee Development & Talent Management	4
2	International HR Practices	4
3	HR Audit	4
4	Strategic HRM	4
5	Business: Ethics, Governance & Risk	4
6	Project	4

POST GRADUATE DIPLOMA IN FINANCIAL MANAGEMENT

OVERVIEW

Duration: 2 years

One of the key aspects to establishing and running a successful business is financial viability and stability. The role of a finance manager, therefore, becomes central to the smooth functioning of an organization. The Post Graduate Diploma in Financial Management is a two year distance learning program that offers keen insights into the concepts of finance, auditing, accounting and capital management.

This course is designed keeping in mind the constantly evolving needs of professionals seeking a career in finance and provides an excellent platform for those pursuing to further their growth with banking and financial institutions, financial consultancies, corporate finance organizations etc. This two year program is ideal for students looking to switch jobs and explore new avenues in their career path. This program offers management skills that can help open doors to careers in consultancy, banking, finance etc.

All our postgraduate diploma programs are offered via distance learning modules which include weekend lectures and online lectures by industry-experts.

Program at a glance

- Understanding the fundamental concepts of financial management and their practical application.
- Learning financial analysis, cost accounting, management accounting and its impact on general decision making.
- Understanding the role of financial institutions and their regulations.
- Devising financial strategies, risk assessment and capital investment.

PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Essentials of HRM	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4

Semester-3	Subjects	Credits
1	Cost & Management Accounting	4
2	Taxation – Direct and Indirect	4
3	Capital Market and Portfolio Management	4
4	Strategic Cost Management	4
5	Corporate Finance	4
6	Marketing of Financial Services	4

Semester-4	Subjects	Credits
1	Strategic Financial Management	4
2	International Finance	4
3	Financial Institutions and Markets	4
4	Project Management	4
5	Business: Ethics, Governance & Risk	4
6	Project	4

POST GRADUATE DIPLOMA IN BANKING AND FINANCE MANAGEMENT

OVERVIEW

Duration: 2 years

From developing strategic monetary policies to maintaining a smooth flow of capital, banks and financial institutions form an integral part of an economy at a micro and macro level. The Post Graduate Diploma Program in Banking and Finance Management has been specifically designed to cater to the needs of candidates seeking a career and looking to grow with banking and financial institutions.

Over a course of two years, this program aims to provide students with in-depth knowledge of the diversity among banking and financial institutions; their operations; policies and to integrate this knowledge practically. The online and weekend lectures are conducted by experienced professionals with sound know-how of the banking and finance industry. The course material has been carefully crafted to deliver an enriching educational experience without interrupting personal and professional commitments.

Along with general business skills, you will also acquire the knowledge to analyze and understand the dynamic nature of banking and financial management, stock markets, securities and global economy.

Program at a glance

- Training and development of skills required to function with commercial banks
- Understand day to day operations and activities of banking and finance institutions
- Understand, analyze and prepare financial statements
- Understand the fundamentals of cost accounting and management accounting and its impact on the financial decision making process
- Understand the different types of financial institutions and their role in the financial markets.
- Acquire knowledge of marketing concepts and activities related to the special requirements of financial services.
- Understand banking sector specific regulatory requirements

PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Essentials of HRM	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4

Semester-3	Subjects	Credits
1	Commercial Banking System & Role of RBI	4
2	Cost & Management Accounting	4
3	Taxation – Direct and Indirect	4
4	Retail Banking	4
5	Corporate Finance	4
6	Marketing of Financial Services	4

Semester-4	Subjects	Credits
1	International Banking & Foreign Exchange Management	4
2	Financial Institutions and Markets	4
3	Treasury Management in Banking	4
4	Insurance & Risk Management	4
5	Business: Ethics, Governance & Risk	4
6	Project	4

POST GRADUATE DIPLOMA IN INTERNATIONAL TRADE MANAGEMENT

OVERVIEW

DURATION: 2 YEARS

A unique program developed specifically to meet the growing demands of globalization, the Post Graduate Diploma Program in International Trade Management has an extensive curriculum that covers International trade, exchange of capital, goods, services, trade policies and more. Over two years, the detailed course structure will also impart the requisite know-how to trade, produce and source goods and services from across the globe.

Over two years, the detailed course structure will also impart the requisite know-how to trade, produce and source goods and services from across the globe.

Program at a glance

- Understand the fundamentals of risk management with respect to foreign policy, new global business, foreign exchange, political and legal environment
- Understand the concepts of cross-border trading and taxes
- Understand factors affecting global business
- Devise trade management processes
- Understand global market regulations and their impact on business

PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Essentials of HRM	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4

Semester-3	Subjects	Credits
1	Operations Management	4
2	Export Import Procedures and Documentation	4
3	International Business	4
4	India's Foreign Trade	4
5	Customs Shipping and Insurance	4
6	International Marketing	4

Semester-4	Subjects	Credits
1	Project Management	4
2	International Finance	4
3	Financial Institutions and Markets	4
4	International Logistics & Supply Chain Management	4
5	Business: Ethics, Governance & Risk	4
6	Project	4

POST GRADUATE DIPLOMA IN MARKETING MANAGEMENT

OVERVIEW

DURATION: 2 YEARS

One of the biggest challenges being faced by marketing managers around the globe today, is establishing a marketing plan that is cost conservative and also delivers optimum results. This is where the Postgraduate Diploma Program in Marketing Management gives your career an edge.

One of our most sought after distance learning PG programs, this two year program delivers a sound understanding of the principles of marketing ready to be practically applied in the corporate world. The progressive curriculum, constantly updated to keep in tandem with today's times, explores contemporary marketing techniques and offers an understanding of marketing at a domestic and global level.

Over a period of two years of distance learning with lectures on the weekends, young professionals like you will explore the exciting field of marketing and its related fields of advertising, public relations, media management and the most critical vertical of them all – sales.

This Post Graduate Diploma program will help you master the art and science of identifying the target market and crafting communication that talks to them in their language.

Program at a glance

- Understand disciplines of management and integrated marketing communication
- Understand the concepts of advertising, sales and public relations
- Understand segmentation, targeting, positioning and differentiation
- Understand the concepts of global marketing strategy
- Understand customer relationship management

PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Essentials of HRM	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4

Semester-3	Subjects	Credits
1	Brand Management	4
2	Consumer Behavior	4
3	Marketing Strategy	4
4	Customer Relationship Management	4
5	Sales Management	4
6	International Marketing	4

Semester-4	Subjects	Credits
1	B2B Marketing	4
2	Services Marketing	4
3	Integrated Marketing Communications	4
4	Marketing Research	4
5	Business: Ethics, Governance & Risk	4
6	Project	4

POST GRADUATE DIPLOMA IN SUPPLY CHAIN MANAGEMENT

OVERVIEW

DURATION: 2 YEARS

With rising costs and increased competition, there is a growing demand for a diligent logistics management system. Rapid technological advancements and a burgeoning e-commerce sector means that SCM has gained popularity and there is a booming need for experts to manage hyperlocal deliveries and mainstream logistics.

The two year Post Graduate Diploma program in Supply Chain Management introduces the concepts used in SCM and delves deeply into the theory and application of each. This provides the management skills required to facilitate the development of a better, more effective SCM process. Delivered by industry stalwarts and experts, the curriculum of the program is designed to be put into practice in today's times.

Our distance learning program will cover concepts of procurement, lean and warehouse management, logistics and inventory management and will help young professionals develop a strong working knowledge of the industry. As part of the curriculum, you will be taught the fundamentals of management before progressing to major in Supply Chain Management. This program is ideal for a candidate wishing to establish a career in logistics, procurement, and distribution at an executive or entrepreneurial level.

Program at a glance

- Develop a basic understanding of Supply Chain Management
- Understand the processes behind effectively managing logistics
- Determine scope for industry expansion while controlling costs
- Master the concepts of large and small scale inventory management
- Maximize the use of technology to leverage logistics

PROGRAM STRUCTURE

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organizational Behavior	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Essentials of HRM	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4

Semester-3	Subjects	Credits
1	Operations Management	4
2	Supply Chain Management	4
3	Logistic Management	4
4	Customer Relationship Management	4
5	Total Quality Management	4
6	Enterprise Resource Planning	4

Semester-4	Subjects	Credits
1	Advanced Supply Chain Management	4
2	World Class Operations	4
3	Decision Analysis & Modeling	4
4	International Logistics & Supply Chain Management	4
5	Business: Ethics, Governance & Risk	4
6	Project	4